

Grant Cummings

Developer of Video & Media Content

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Software

Adobe Premiere

Adobe After Effects

EDIUS

AVID

Adobe Audition

Adobe Photoshop

Canva

Skills

Adobe Creative Cloud

Media Content Creation

Video Production

Community Engagement

Content Development

Time Management

Broadcast Television

Public Relations

Education

Bachelors in Filmmaking
Practices - Minor in Business
Arizona State University

Associate of Business
Scottsdale Community College

Professional Outlook

Media professional with over 8 years of experience across all film and media production. Skilled in video editing, post-production, and crafting digital content that enhances brand awareness and audience engagement. Proven track record in producing content for online platforms, social media, and television.

Experience

Video Producer

HealthPoint / Seattle, Washington / 2022- Present

- Develops internal and external content to reinforce brand identity and communicate HealthPoint's mission to patients and the community.
- Produces multimedia fundraising content featured at key annual events, serving as the primary liaison to external production crews.
- Responsible for coordinating and scheduling with people across HealthPoint's locations spread across the King County area.

Promotions Producer

KIRO7 (Television Station) / Seattle, Washington / 2024 - Present

- Handles production and localization of commercials/advertisements.
- Produces daily news topical promotions – highlighting two-to-three stories each day to promote and engage viewers during the broadcast.
- Responsible for the creation and posting of media to the KIRO 7 News Instagram (115,000+ followers) that generates thousands of views daily.

Content Developer & Video Editor

Petrichor Productions / Seattle, Washington / 2017 - Present

[Vimeo Media Gallery](#) / <https://www.petrichorproductions.biz>

- Guides clients in shaping and executing their project vision.
- Coordinates across diverse roles and time zones to ensure accurate and efficient content production.
- Requires in-depth knowledge of current social media trends and how viewers engage with content online.

Video Editor & Camera Operator

KGW8 (Television Station) / Portland, Oregon / 2019 - 2022

- Partnered with reporters, anchors, and producers to edit/produce video packages for the Sunrise show.
- Responsible for the creation, management, and execution of hundreds of video placeholders for every broadcast.
- Generated content in coordination with the digital team to share and promote the KGW brand across multiple platforms